

The Inn at Longwood Medical – Boston Wins American Hotel & Lodging Association Annual Innovation Award

The Inn at Longwood Medical, a top hotel in Boston’s Longwood Medical Area, has received an Innovation Award from the American Hotel & Lodging Association for the Where’s Hope program.

Boston, MA ([PRWEB](#)) May 18, 2017 -- A Longwood Medical Area hotel was honored at the [American Hotel & Lodging Association’s](#)(AHLA) Stars of the Industry Awards Ceremony in Washington, D.C. yesterday with the Innovation Award for the hotel’s in-house program that gives hope to families from around the country visiting nearby Boston medical centers. The team at [The Inn at Longwood Medical](#) was thrilled to receive this national recognition from AHLA for their beloved Where’s Hope program and Hope the Bear character.

The AHLA Innovation Award is given to the hotel based on what elevates the guest experience and propels it forward. This award honors the property that drives fresh thinking and inspires a culture of innovative guest relations program outside of the normal expected guest experience.

“Hope the Bear was originally created as a welcome gift for the many patients that stay with us while visiting Boston Children’s Hospital,” said Brian Stiglets, General Manager of The Inn at Longwood Medical. “The name Hope means so much to so many guests who visit us and The Longwood Medical Area, it just felt right. The staff embraced the idea and expanded the program to include the story, coloring books, video, and life size public appearances. The staff and I are grateful for this award and appreciate the AHLA for recognizing the care and commitment to our community that Hope represents.”

Learn more about Hope the Bear at innatlongwood.com/ourhotel/meethope.

About The Inn at Longwood Medical

The Inn at Longwood Medical is located near Boston’s top medical and educational institutions as well as a variety of leisure attractions like Fenway Park, home of the Boston Red Sox, and the Elizabeth Stewart Gardner Museum. Visitors can enjoy access to historic attractions such as the Freedom Trail, the Museum of Fine Arts, the Boston Common, and Newbury Street. The Inn at Longwood Medical features a collection of spacious rooms and suites, 5,000 square feet of flexible meeting space, and healthy onsite dining at Longwood Grille & Bar. Amenities include room service, free Wi-Fi, onsite parking, discounted fitness center passes, and bike rentals. Learn more at innatlongwood.com.



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